

PHI LAN THR OPY

11th edition

*A space dedicated to supporting
community initiatives and social causes*

#philanthropy

— contact :   



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TIRANA, ALBANIA

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PHI LAN THR OPY

*A space dedicated to supporting
community initiatives and social causes*

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Welcome to the 11th edition of Philanthropy Magazine!

For six years now, Philanthropy magazine remains a vital source of information on the development of philanthropic activities in Albania, reflecting the growing commitment of individuals, businesses, and organizations to building a more supportive and inclusive society.

Monitoring of philanthropic activity through social media and official websites offers a comprehensive picture of donations and the main trends of 2025. This edition presents key facts, statistical insights, and inspiring stories from around the country.

Through the live crowdfunding event “**Giving Circle 2025**,” organized on October 2025, were successfully raised ALL 2,214,628 from individual donations, businesses and NPOs contributing to the implementation of three new community initiatives.

Smile.al platform presented seven new initiatives in the areas of social welfare, education, training, and innovation, fostering collaboration between donors and local communities in need.

A b o u t u s



This edition introduces **Ms. Orjola Idrizi**, Director of the Resource Center for Youngsters with Hearing Impairments. A teacher, leader, and curriculum development specialist, she has contributed significantly to the skills development of young people with hearing impairments and to the professional growth of teachers working with this group.

This edition highlights **campaigns** supporting vulnerable groups, reaffirming that philanthropy goes beyond charity and represents an investment in human dignity.

This edition also features the **National Report “Community Foundations in Albania,”** the first comprehensive analysis of community foundations in Albania and a milestone in strengthening the national culture of giving and civic engagement.

If you have any comments on the articles in this edition or are interested in being featured in the next one, please contact us at: partnersi@partnersalbania.org

Enjoy!

DATA ON PHILANTHROPIC ACTIVITY

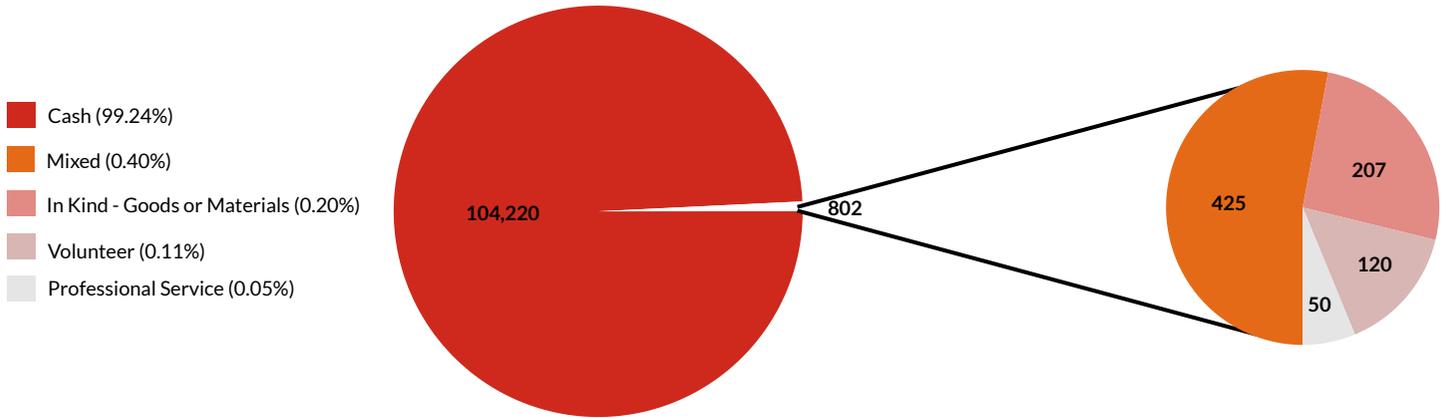
JANUARY - DECEMBER 2025

The following data reflect philanthropic activity in Albania **during 2025**, based on daily media monitoring, including social media, as well as reports and publications from public and non-public institutions. The report analyses the main areas and issues supported, the number and value of donations, and the geographical distribution of donors and beneficiaries.

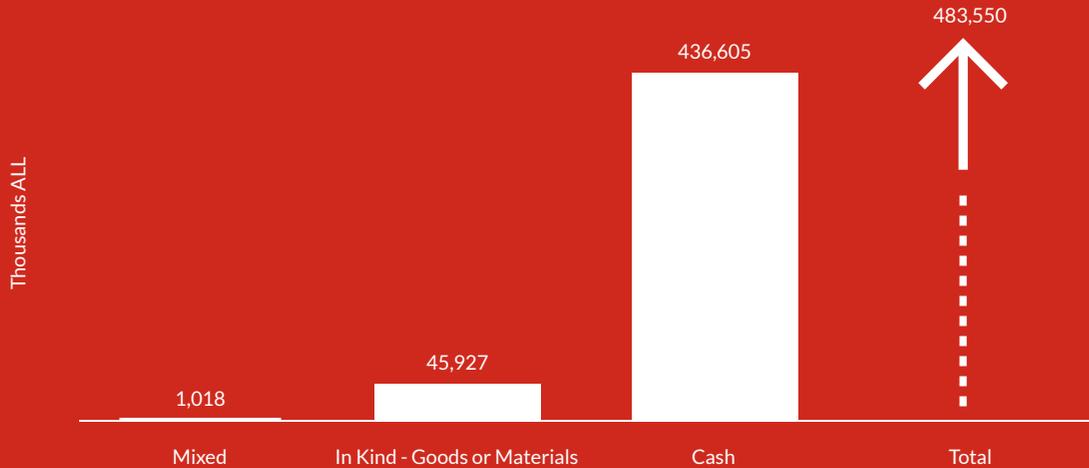
Through this monitoring, Partners Albania aims to raise public awareness of philanthropic activity and inform all involved and interested stakeholders about its impact and social value. During 2025, a total of **105,022 donations** were recorded, amounting to **482,550,639 ALL** (€4,974,748).

Compared with the data of 2024, there was a 2.2% decrease (-2,406 donations) in the number of donations, as well as an 8.4% decline (-44,476,209 ALL) in the total value of donations, reflecting a lower level of financial contribution.

Number of donations by natyre



Value by Nature in ALL



Type of Donations

Glossary

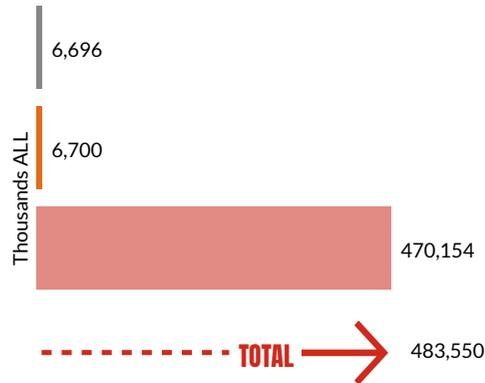
The three main forms of fundraising are through **Events, Campaigns and Direct.**

582 donations through Events

180 Direct donations

104,260 donations through Campaigns

Value of donations



Direct Donation - Donation that is carried out directly from the donor to the recipient

Fundraising campaign - Fundraising that occurs during a certain period of time for a particular social cause

Event - is short-term fundraising effort organized to raise funds for a specific purpose

Poverty Relief - Donations carried out with the aim to mitigate poverty for individuals or families living in economic difficulties or affected by previous natural disasters

Seasonal Giving - Donations made during the holidays season

General Public - Donations or contributions that have a significant impact in public at large.

Mass Individual - Large or small groups of individuals who donate

Mixed - Donations which are combined by more than one category / municipality

SME - Small and medium enterprises

Crowdfunding Platform (Individuals or families) - donations that are channelled through online crowdfunding platforms, created by individuals or families

Crowdfunding Platform (NPO) - donations channelled through online crowdfunding platforms, created by NPOs

Other - Any other category which does not fall under previous ones

3 MAIN DONORS

by number

- #1 Hope for the World Foundation (40)
- #2 Credins Bank (37)
- #3 Fundjavë Ndryshe (26)

3 MAIN DONATIONS

by value

#Individual Donors 14,484,060 ALL

Fundraising campaign "Charity That Shines - Home for Orphans!", in support of five families with orphans living in difficult conditions.

#Individual Donors 13,908,216 ALL

Fundraising campaign "Help Etleva Ruçi's Sons Get a Chance" in support of her two children battling the same genetic disease that took their father's life two years ago.

#Individual Donors 13,897,520 ALL

Fundraising campaign "Let's save the lives of the 3 girls, Dajma, Altea and Daniela!", in support of the three girls, who are in serious health condition.

Fundraising Campaigns

414

Call for Donations

167

Social Media and Online Crowdfunding campaigns

49

Online Crowdfunding Campaigns

32

Mega Campaigns

2

Campaigns through Facebook Social Impact Platform*

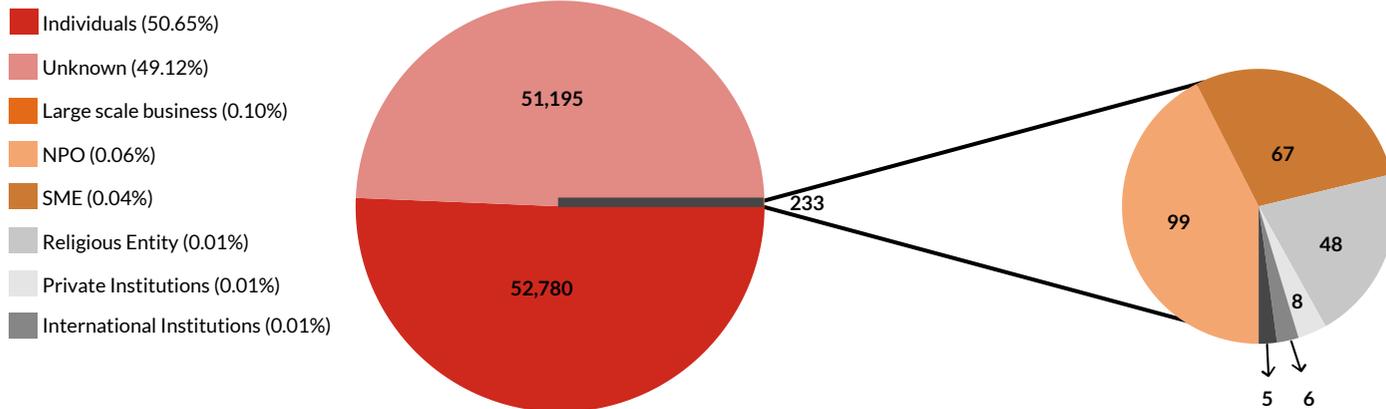
Events

582

Live Events

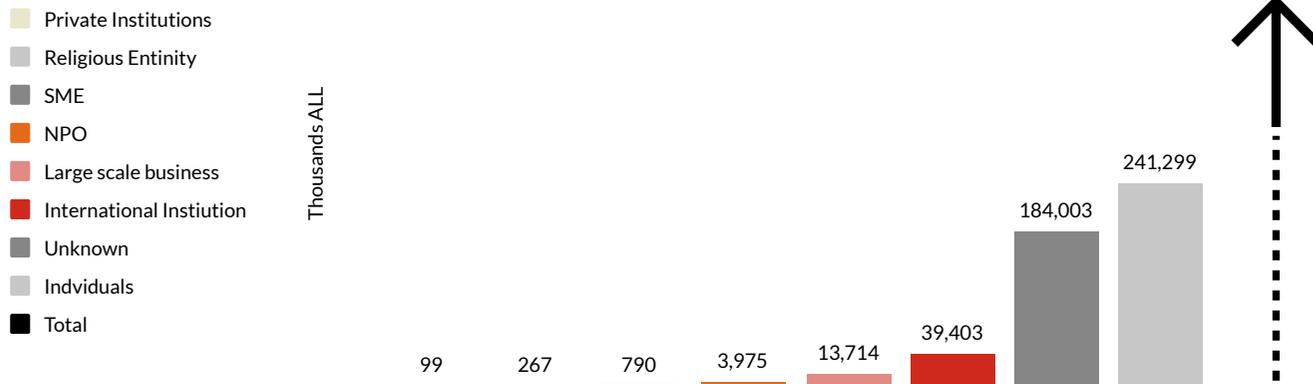
*Facebook's dedicated fundraising platform for social causes.

Total Number of Donors by nature*



**In the frame of this analysis donors are calculated only once regardless of the number of donations carried out during all the monitoring process.*

Total Value of Donors by nature



Final Beneficiaries



- Children and Youth (46.85%)
- General Public (43.38%)
- Individuals/Families (9.48%)
- Other (0.29%)



- In economic, health and social difficulties (72.96%)
- Specific geography (12.76%)
- Talented (9.57%)
- Children and youth (2.6%)
- Minority communities (2.11%)



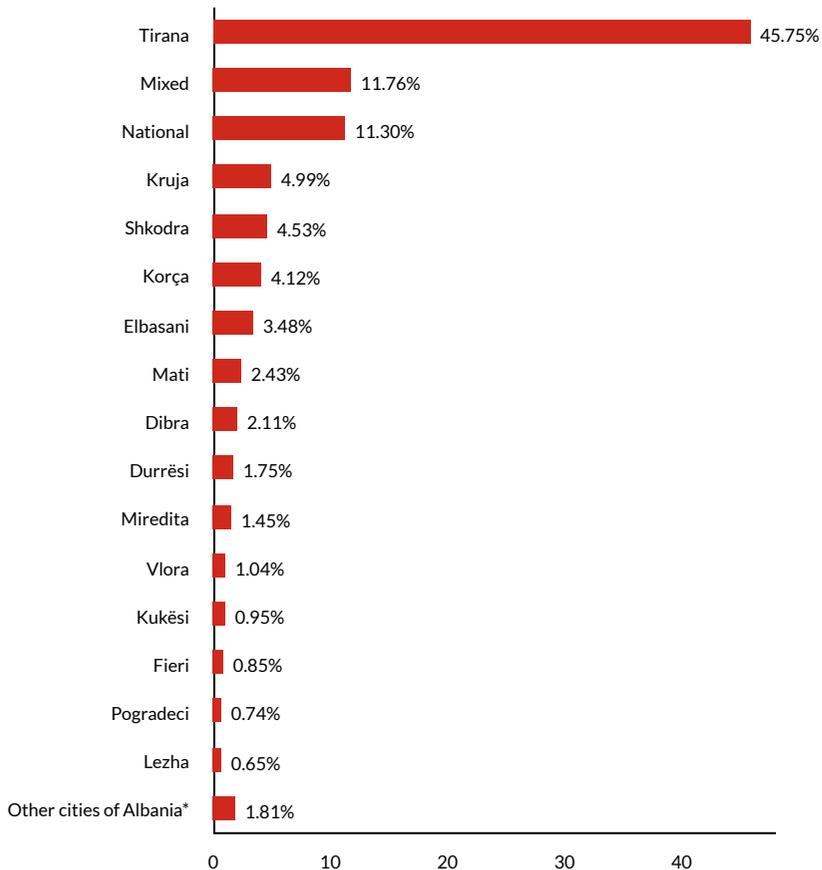
- In economic, health and social difficulties (67.34%)
- Elderly (25.3%)
- Women and Children At risk (7.36%)



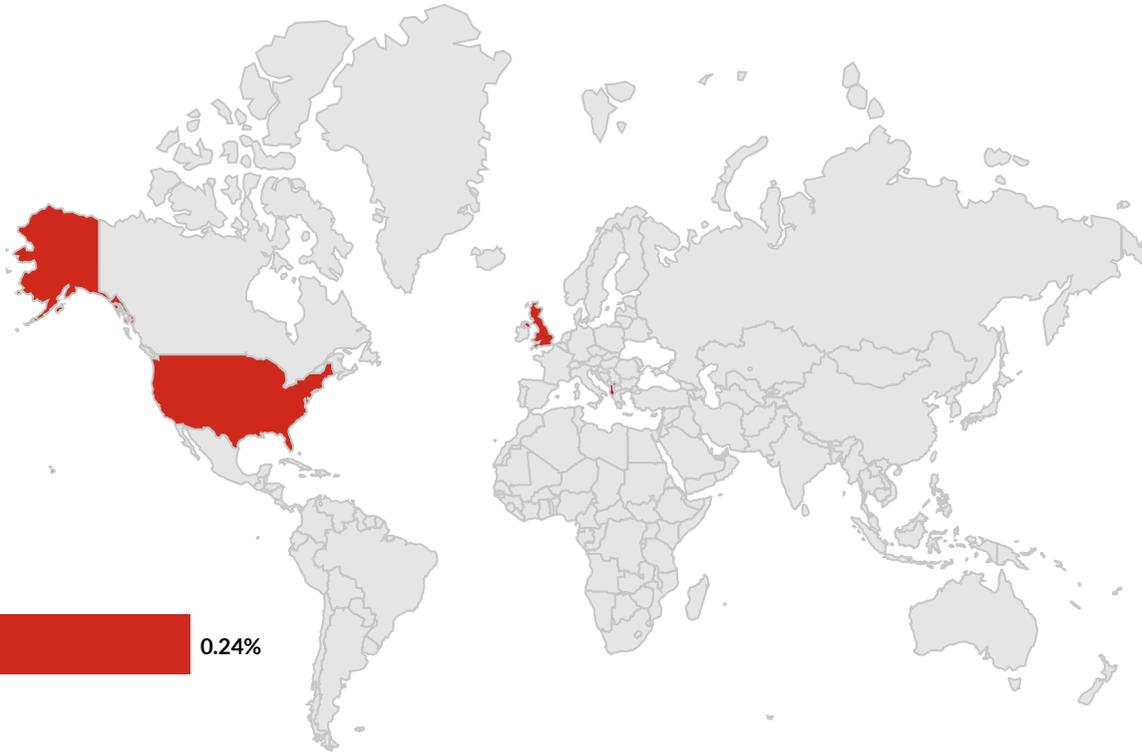
- General population (41.53%)
- In economic, health and social difficulties (36.02%)
- Religious / Faith communities (13.63%)
- Minority communities (8.23%)
- Specific geography (0.6%)

Geographical Distribution of Beneficiaries

During 2025, 99.71% of donations were distributed in Albania, while the rest abroad as shown graphically below:



* Lushnje, Berati, Përmeti, Tepelena, Puka, Saranda, Laç, Gjirokastra, Bulqiza, Erseka, Skrapari, Mallakstra.



Unknown



0.24%

Kosovo



0.04%

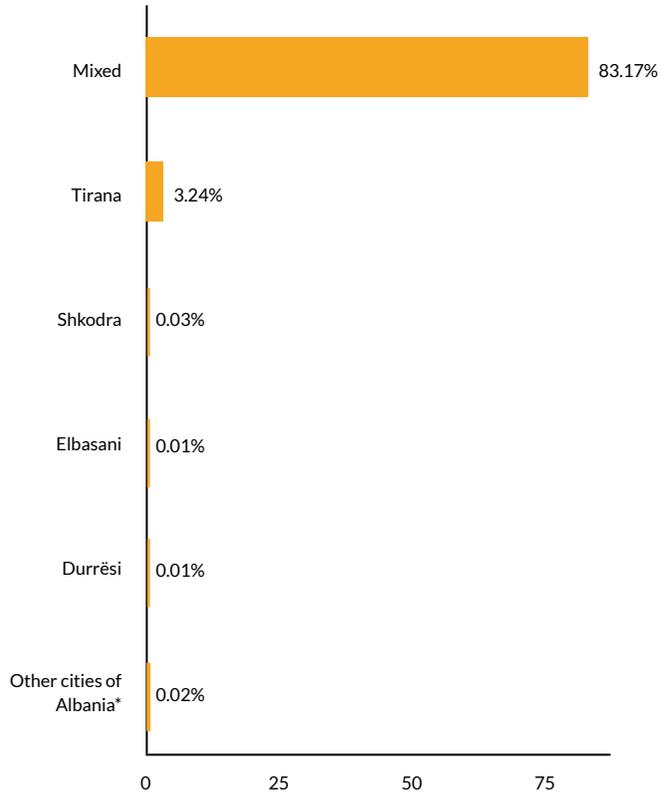
Other countries



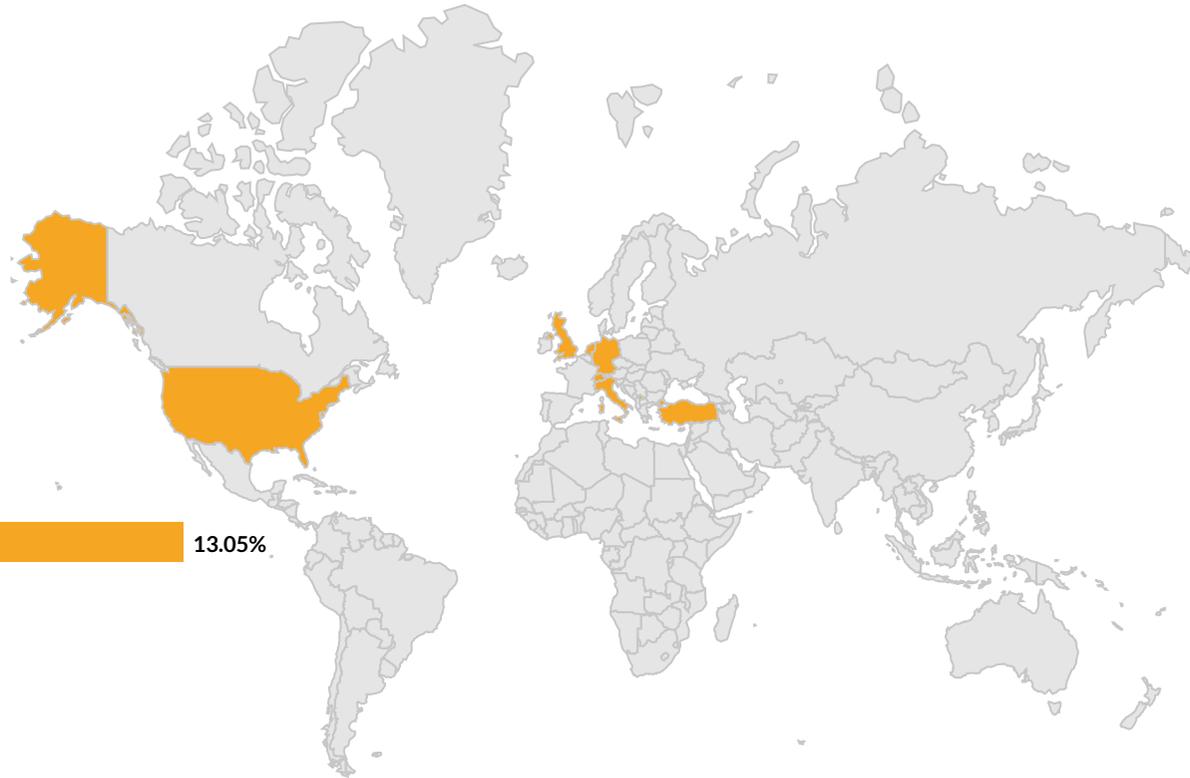
0.01%

Geographical Distribution of Donors

86.48% of the donations were made from Albania while the rest from Diaspora and other countries.



* Korça, Lezha, Lushnja, Vlora, Saranda.



Diaspora



Unknown



Other countries

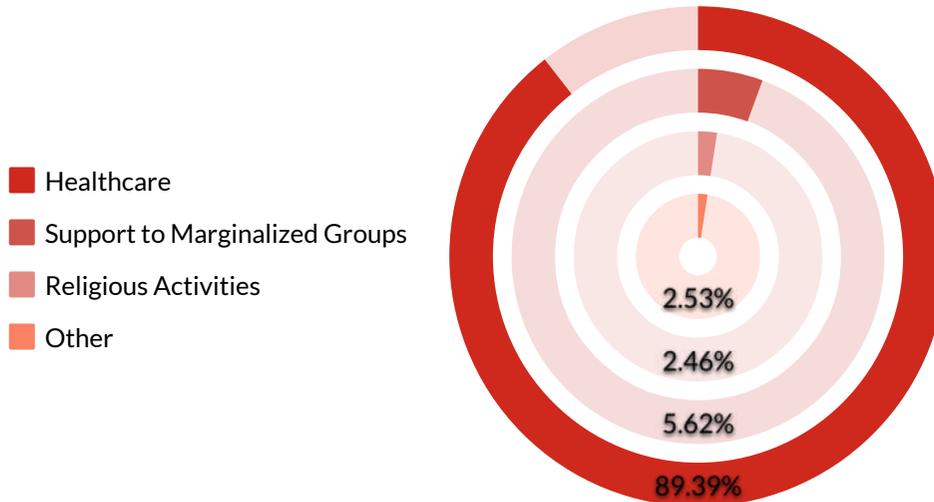


Kosovo



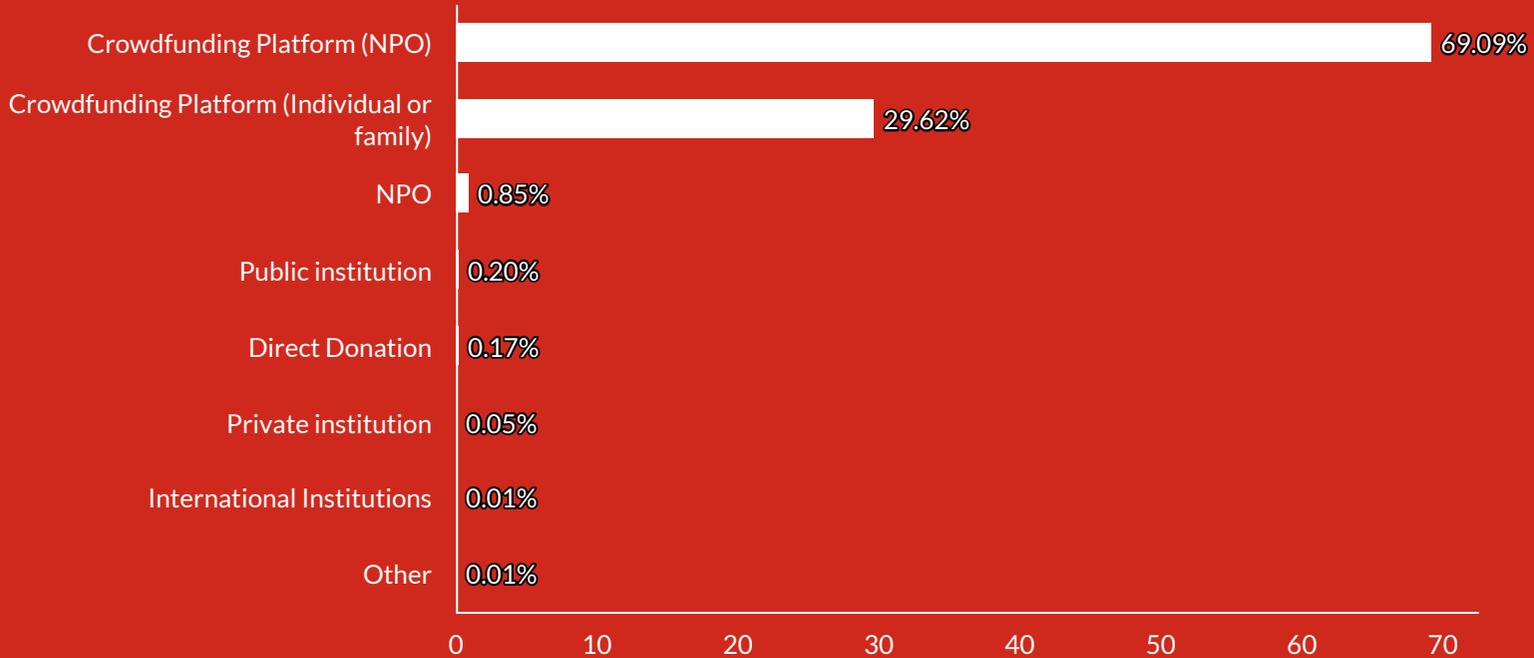
Fields of Donation

During 2025, the main **donations** consist in the following **3** fields:



Meanwhile, the "Other" category includes donations in the field of: *Response to Natural Disaster (0.62%), Poverty Relief (0.51%), Education (0.19%), Public Infrastructure (0.08%), Seasonal Giving (0.06%), Art and Culture (0.06%), Economic Development (0.03%), Preservation & Protection of the Environment (0.03%), Sport (0.02%), Community Development (0.02%), Heritage (0.01%), Science (0.01%)* ect.

Channels of Donations





In 2025, 1,014 articles were tracked across print, audiovisual, and social media platforms, focusing on donation campaigns and initiatives. Social media, especially Facebook, remained the primary channel for promoting these efforts and sharing information on donation cases.

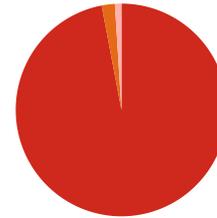
Meanwhile, audiovisual media generated numerous programs and reports addressing priority social issues, while public institutions' official websites continued to play a key role in disseminating information on philanthropic developments.

PHILANTHROPY AND THE NON- PROFIT SECTOR

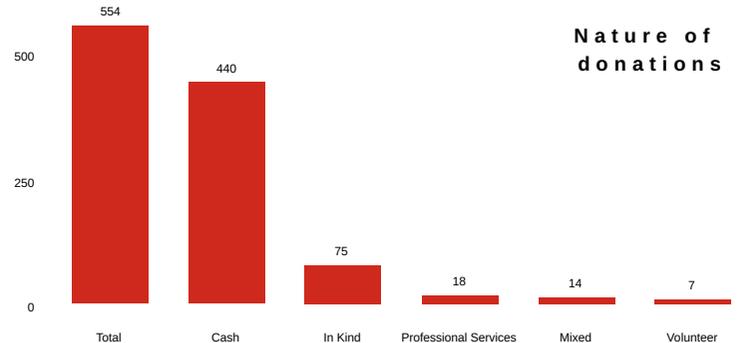
Data from the annual monitoring of philanthropic activity demonstrate that the NPO sector plays a key role in Albania's giving ecosystem, as 58% of total funding is linked to NPOs either as direct beneficiaries of funds or as intermediary channels for mobilizing and distributing donations. This reflects their consolidated role of nonprofit sector in addressing social and humanitarian needs. Within this funding, the breakdown by type of donation shows a strong dominance of campaigns, which generate 97% of the donation value for NPOs, even though they represent roughly two-thirds of the cases. Direct donations and events remain complementary, with a very limited share in terms of value.

At the same time, the analysis by type of donation shows an almost absolute predominance of monetary donations, which account for 99.24% of the total. This finding suggests that philanthropy in this context relies primarily on direct financial contributions, while other forms of giving, such as in-kind donations or the provision of services, remain minimally utilised. This trend reflects a traditional approach to philanthropy which, while offering flexibility and ease in the use of funds, also highlights untapped potential for diversifying philanthropic instruments.

Type of donations

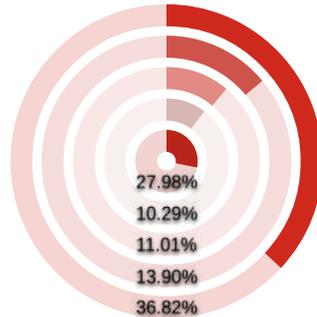


■ Campaigns (97%) ■ Events (2%) ■ Direct Donation (1%)



Purpose of donations

- Support to Marginalized Groups
- Poverty Relief
- Healthcare
- Education
- Other

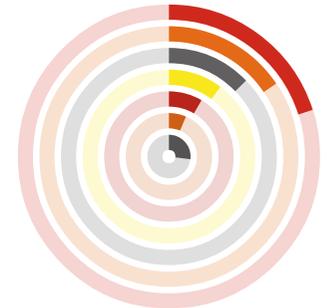


The distribution of donations by thematic area highlights a strong emphasis on supporting marginalised groups (36.82%), underscoring the predominantly social focus of philanthropic giving. This is followed by poverty alleviation (13.90%), healthcare (11.01%), and education (10.29%), reflecting a concentration on immediate needs and essential services. Religious activities (9.03%) also represent a significant share of contributions. By contrast, sectors such as environmental protection, community and economic development, arts and culture, sport, and public infrastructure receive comparatively limited support, indicating that philanthropy remains largely short-term and needs driven.

The analysis of the distribution of final beneficiaries indicates a strong philanthropic focus on economically disadvantaged groups and vulnerable categories, with 20% of beneficiaries consisting of individuals in economic need and 15% comprising children and young people with disabilities. A significant share is also directed towards children and young people without parental care (13%) and those with health-related issues (10%), reflecting a strong social and protective orientation. Support for talented children and young people (8%) and for the general population (6%) also points to elements of human potential development. Meanwhile, categories such as adults with disabilities, the elderly, homeless individuals, single parents, and minority communities are represented to a lesser extent, suggesting that philanthropy remains largely oriented towards social support and immediate needs.

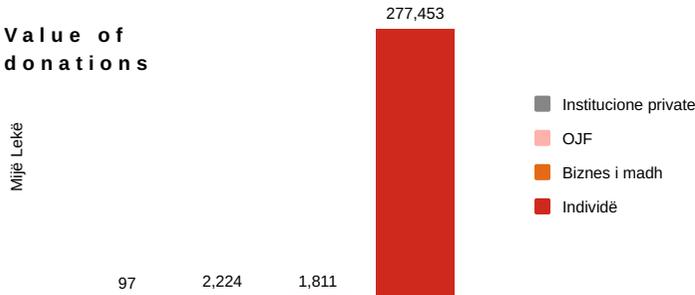
Category of beneficiaries

- People – Economic Need (19.96%)
- Ch&Y - PWD (15.51%)
- Ch&Y – Without Parental Care (12.66%)
- Ch&Y - Health Issues (10.16%)
- Ch&Y – Talented (8.38%)
- People – General Population (6.42%)
- Other (26.92%)



Although no tax incentives are provided for individual donations, individuals represent the largest share of contributions, while donations from large businesses, NPOs, and private institutions remain limited, according to publicly available data. This trend highlights the lack of structured transparency in corporate philanthropy and the absence of incentive and regulatory mechanisms to promote consistent and formally reported engagement by the private sector in support of the public good.

Value of donations



97

22

**G I V I N G
C I R C L E**

1 7 O C T O B E R 2 0 2 5

In October 2024, was organized the seventh "Giving Circle" live crowdfunding event.

Since 2018, the "Giving Circle" has been an annual live crowdfunding event enabling individuals to directly support community initiatives that address the needs of vulnerable communities. Through seven events, 22 community initiatives across the country have been supported thanks to contributions from individuals, businesses, and non-profit organizations, totaling ALL 16,296,244.

The background features several overlapping circles of varying sizes and colors (light blue, light green, light purple). Each circle contains a stylized globe made of six segments (blue, green, dark blue, light blue, light green, light purple) and is surrounded by hands of the same color palette holding it. A solid red vertical bar is on the left side.

#GivingCircle
Albania

GIVING CIRCLE



In October 17, 2025, the seventh “Giving Circle” live crowdfunding event was held in Tirana. A total of **2,214,628 ALL**, raised from individuals, businesses, and NPOs’ donations, will contribute to bring to life three initiatives in Mat, Dibra, and Korça. This amount exceeded the initial target of **900,000 ALL**, once again confirming the power of civic solidarity toward communities in need.

The contributions are supporting the following initiatives:

R C L E 2 0 2 5



The Bench that Listens

In Albania, public spaces often remain unsuitable for persons with disabilities. This not only limits their freedom of movement but also isolates them from equal participation in community life.

“The Bench that Speaks” is a unique community initiative that introduces innovation to the urban landscape of Mat, a bench that symbolises information, accessibility, and inclusion. It brings both architectural and social value by raising awareness about the rights of persons with disabilities and enabling interaction with the local community. Through QR codes, citizens and decision-makers can access real-life stories and learn about the barriers that hinder the daily lives of this focus group. This combination of technology and urban furniture transforms the bench into a tool for education, inspiration, and a call for a more open and inclusive society. “The Bench that Speaks” is the first space of its kind in Albania to merge urban design with storytelling.



MALGA – Mobilizing Action for Lura’s Green Awakening

The Lurë–Mali i Dejës National Park, covering an area of 19,288.88 hectares of forests and 12 glacial lakes, has been severely damaged by illegal logging and fires for over three decades. The MALGA initiative aims to revive nature greenery through the Fukuoka method, also known as the “seed balls” technique, a sustainable approach that mimics the natural regeneration of forests.

The first phase envisions the reforestation of 30 hectares with 75,000 seed clusters prepared for planting by the local community, while the long-term vision aims to regenerate the entire park within five years, protecting rare species and biodiversity. The involvement of residents and students in the process fosters a sense of responsibility and care for nature, turning MALGA into a unique model for Albania and the region in applying nature-based solutions for forest restoration and community empowerment. Your support today is a guarantee for a greener, more sustainable Lurë, with a community aware and engaged for the future.



Korça’s Young Creators of the Future

“Korça’s Young Creators of the Future” is an initiative that supports around 50 young people aged 14–22 in the city of Korça in developing innovative ideas and putting them into practical implementation.

Through the support provided, the implementation of “youth camps” will be made possible, including the provision of physical spaces, mentors, and the necessary tools and materials, to assist this target group in transforming their innovative ideas into tangible products that address needs across a range of fields such as energy, environment, technological development, and more.

The initiative also engages and mobilizes schools, the university, local businesses, and NGOs to establish a long-term network of collaborators contributing to the sustainability of the initiative.



smile.al





S M I L E . A L

W W W . S M I L E . A L

The **Smile.al platform** provides an opportunity for online fundraising, supporting community initiatives in the fields of health, solidarity, cultural heritage, environment, social and innovative entrepreneurship, education and training, and sports activities.

Get to know the new initiatives on the platform, that need our support:

SEVEN NEW



Empowering Future Technology Leaders of Korça

Support 5 youngsters, participants in the summer camp of Korça ICT Academy & Code Albania develop their skills in programming and technology through advanced courses. Each will receive a \$1,000 scholarship and opportunities to connect with professionals from the diaspora. Help them pursue their passion, create innovative ideas, and inspire their peers! For more information on the initiative click: [here](#)



Empower a Woman – Transform a Community!

In every corner of rural Albania, women live with big ideas, passion, and extraordinary strength. Through dedicated mentoring, hands-on training, and a digital platform, we help them become leaders in modern agritourism, open authentic guesthouses, and create tourism experiences that showcase local traditions and village products. For more information on the initiative click: [here](#)



Caring for Children

Help children aged 11–14 protect their health! The “Caring for Children” project conducts posture screenings of students in public education institutions in Tirana, identifying early spinal deformities and providing guidance for further treatment. Your donation can help over 1,000 children grow up healthy and prevent future problems! For more information on the initiative click: [here](#)



AI EduLiteracy

Help teachers guide students towards the responsible use of Artificial Intelligence! AI EduLiteracy aims to train over 1,000 teachers across Albania through free courses, guidance materials, webinars and mobile workshops. Donate and be part of this historic change more opportunities for students, less digital divide and an education empowered by knowledge and responsibility! For more information on the initiative click: [here](#)

INITIATIVES



An Investment in Education and Culture

After the 2019 earthquake, Thumana has rebuilt, but children and youth still need a place to read, learn, and dream. The “Atrium Center” Cultural Hub can become a library for over 17,000 residents and five local schools. Donate and help provide books, furnishings, and a safe space for children and the community! For more information on the initiative click: [here](#)



Growing Together

In rural Albania, many children with disabilities lack accessible spaces and opportunities for inclusion. The “Growing Together” project will create a multisensory center in Rrëshen where children can develop through play, art, and music, while parents and teachers receive support and guidance on inclusion. Donate and help every child grow with dignity and joy! For more information on the initiative click: [here](#)



Playing Together

In Fushë-Krullë, many children, especially from the Roma community, lack a safe and inclusive place to play. The project aims to create a safe and inclusive playground where children can develop their imagination, social skills, and learn to coexist, while the community benefits from a space that fosters interaction and solidarity. This project is an investment in the health, education, and future of children. With your support, we can bring to life a playground that transforms realities and creates an equal and joyful childhood for all. For more information on the initiative click: [here](#)

FROM DONATION
TO INSTITUTIONAL
TRANSFORMATION



S U P P O R T F O R

Y O U T H W I T H

D I F F E R E N T

A B I L I T I E S

Orjola Idrizi



Director of the "Resource Center for Youngsters
with Hearing Impairments"

Ms. Orjola Idrizi is an education professional with over 20 years of experience, who has made important contribution to the development and improvement of the Albanian education system. She has served as a curriculum developer for Albanian Language and Literature, a designer of national assessments, and an evaluator for the State Matura examinations in both mainstream and special education.

Throughout her career, she has played a key role in advancing inclusive education, particularly for students who have hearing impairments, contributing as a teacher, school leader, and curriculum developer. She is also actively engaged in supporting the continuous professional development of teachers working with students with hearing impairments.

What donations has your institution received or managed in collaboration with private actors? What have been the main forms of these donations?

This question recalls the words of Harvey B. Mackay who said: "What we do for ourselves dies with us. What we do for others, and the world remains and is immortal."

The **Resource Centre for Students with Hearing Impairments** places a strong emphasis on collaboration with private actors and the effective management of their contributions. These contributions include both infrastructure investments, such as laboratories, and in-kind donations, including equipment, materials, and methodological tools directly supporting the Centre's activities. This collaboration also extends to pro bono services, such as technical assistance, training, professional counselling, and logistical support. Contributions from various partners have significantly enhanced the Centre's operational processes. The primary beneficiaries are the students, who demonstrate higher levels of motivation, awareness, and engagement in learning and social activities. Laboratories, artistic activities, and training programmes have enabled students to develop practical, communication, and vocational skills.

Over the past four years, the Centre has established successful partnerships with approximately 34 organizations, including the European Union Delegation in Albania, the Open Society Foundation, the National Association of Deaf People (ANAD), and the "Effatha" Association from the Netherlands. These partnerships have led to significant and lasting improvements, including the reconstruction of the school building and the establishment of key facilities such as an audiogram laboratory, a training hall, and several specialized laboratories, including a photography lab, the didactic glasshouse "Green House," and the Art and Ceramics Laboratory, "Artlab." These investments have directly benefited 150 students, 90 support staff members, and 100 parents, all of whom have participated in tailored and relevant training programmes.

Among the Centre's key collaborators is the association "**Beyond Barriers Albania**", with whom some of the most impactful initiatives have been implemented. One of the most valued projects among students has been the establishment of the Art and Ceramics Laboratory, "Artlab," within the Centre's premises. This initiative represents an innovative model within the Albanian education system and was implemented in cooperation with Partners Albania. In addition, students participated in the "**Giving Circle 2025**" event, which brings together individuals and businesses who, through their personal engagement, support social causes and demonstrate strong social solidarity and civic responsibility.

As part of the laboratory's activities, and in collaboration with "Beyond Barriers Albania," the exhibition "**Hands That Speak: Art and Heritage in Pottery**" was organized, providing a platform to promote students' creativity and showcase their skills as emerging artisans. The exhibition featured students' handmade works, including vases, plates, and decorative objects enriched with traditional Albanian motifs. Participants received certification for the competencies developed, and the exhibition served as a bridge to the community, cultural institutions, and the labor market, opening new pathways for social and professional integration.

Highlights from the activities at

#ResourceCenterForYoungstersWithHearingImpairments



How have donations and/or investments contributed to achieving the strategic and operational objectives of your institution?

I am often reminded of a reflection attributed to Charles Darwin: *"In the history of humankind, those who learn to adapt and collaborate are the ones who progress."* This insight closely reflects our institutional experience, where sustained investments and strategic partnerships have been instrumental in strengthening and advancing our organization.

Through these supports, we have enhanced our financial, technical, and personnel capacities, enabling the achievement of both short-term operational objectives and long-term strategic goals. In practical terms, this has translated into increased institutional capacity through targeted investments in equipment, infrastructure, training, and technical assistance, accompanied by measurable improvements in the quality, accessibility, and efficiency of our services.

Moreover, these collaborations have accelerated the implementation of key strategic initiatives that, without such support, would have progressed much more slowly or may not have been feasible at all. Significant positive impacts have also been observed in teaching and learning processes, including the modernization of methodologies, technologies, and internal organizational practices.

As a result, these investments have expanded the reach, quality, and effectiveness of our services for students who are deaf, while simultaneously strengthening the institution's sustainability, capacity for innovation, and organizational resilience. This has been made possible through the introduction of new approaches and best practices, enabled by collaboration with a diverse range of partners.

What has been the impact achieved so far by these initiatives?

The initiatives supported through donations and investments, implemented in collaboration with private-sector partners, have generated significant and measurable impact across multiple aspects of the institution's work. To date, the institution has partnered with approximately 34 organizations, foundations, businesses, and public institutions, contributing not only financial resources but also expertise, training, and technical support. While the primary beneficiaries of these initiatives are students who are deaf, the impact has extended to teachers, support staff, parents, and the wider community. These investments have directly enhanced the quality, accessibility, and efficiency of services, enabling the institution to respond more effectively to evolving needs.

Notable progress has been achieved in strengthening both institutional and professional capacities through the provision of modern equipment, specialized training, and structured knowledge transfer. As a result, staff have adopted more contemporary and effective approaches, leading to clear improvements in teaching practices and educational processes. At the same time, these initiatives have expanded both the geographical and thematic scope of the institution's activities. For the first time, selected services and programmes have been extended to students who are deaf attending general education schools, promoting greater inclusion and more equitable access to support services.

In terms of behavioral change, we have observed notable increases in students' self-confidence, motivation, and active engagement, both in learning and in social life. Students demonstrate greater openness to collaboration, heightened awareness of their abilities, and improved readiness for social and professional integration. Similarly, teachers, support staff, and parents exhibit higher levels of trust, involvement, and cooperation with the institution.

Another significant area of impact relates to the strengthening of transparency, governance, and management standards, supported by more structured procedures and best practices introduced through partner collaboration. Overall, these initiatives have created lasting value, reinforcing the institution's foundations for long-term development and supporting the continuity and scalability of future initiatives.

What are your plans for the continuity and further development of these initiatives, including opportunities for new collaborations with the private sector?

Building on the assessment of the impact achieved to date, the institution aims to ensure the continuity and further development of initiatives established through existing collaborations. The primary focus will be on consolidating and institutionalising these initiatives to ensure their long-term sustainability and full integration into the institution's daily operations and strategic planning. At the same time, the institution seeks to broaden the scope of collaboration by identifying emerging needs and priority areas where private-sector engagement can generate an added value. This approach includes fostering strategic partnerships and diversifying forms of cooperation, not only through financial contributions or investments, but also through collaboration in areas such as innovation, technology, capacity building programs, and structured knowledge transfer. In this context, the Centre remains open to new and strategic partnerships with private-sector actors that contribute sustainably to the fulfilment of its institutional mission and the creation of long-term public value. The institution firmly believes that the lasting impact is achieved through partnerships grounded in mutual trust, shared commitment, and a common vision. Guided by this approach, the Centre will continue to pursue impact-driven initiatives, in close cooperation with its partners, to expand opportunities and improve outcomes for children and young people who are deaf, while further strengthening its role as a reliable, innovative, and forward-looking service provider.





F U N D R A I S I N G
C A M P A I G N S
F O R P E O P L E
I N N E E D



Campaigns

some of the campaigns carried out during January - Decembre 2025.

#1

Llazi, is a youngster from Korça, and an excellent student. Yet life has not spared him from challenges. The loss of his grandmother, left a huge void in his heart. However, this pain turned into motivation: he decided that one day he will become a doctor and save lives.

Today, his dream is coming true. Through the Elsa Scholarship, offered by Fundjavë Ndryshe, Llazi is continuing his medical studies in Tirana. The path is long and challenging, but he never gives up.



A DREAM COMING TRUE

#2

The initiative of BALFIN Group and the Mane Foundation to support individuals with mobility impairments has been successfully completed. 100 wheelchairs have been distributed across various communities in the country, providing tangible assistance and social inclusion to those most in need.

This initiative is part of BALFIN Group's ongoing commitment to creating opportunities for children and youth in education and healthcare, as well as supporting communities in need. The distribution of wheelchairs clearly demonstrates their dedication to improving the lives of individuals and helping them become active members of society.

100 WHEELCHAIRS FOR PEOPLE WITH DISABILITIES



#3

ABI Bank contributes to a safer and sustainable society by supporting the Tirana Police with 4 electric vehicles. ABI Bank contributes to a safer and more sustainable society by supporting the Tirana Police with 4 electric vehicles. This initiative improves the efficiency of police work in the field and enhances safety for the citizens of the capital.

The campaign demonstrates the bank's commitment to a safer community and environment protection.

PUBLIC SAFETY



NASA SPACE APPS CHALLENGE



#4

The NASA Space Apps Challenge is the largest international technology competition, held in 50 countries worldwide, including Albania. 50 young participants, including students, technology experts, and entrepreneurs, challenged their creativity and knowledge in a unique marathon, using NASA's public data to create innovative solutions with a global impact.

The campaign aimed to foster innovation and promote young talent, while its impact has placed Albania on the international innovation map and enhanced the skills of young people in developing solutions with global relevance.

FESTË PËR TË MOSHUARIT



#5

"Hope for the World" stood by the elderly at the Nursing Home in Shkodër during the year-end holidays, giving them the opportunity to feel accompanied and bringing a festive atmosphere. They participated in special activities, which concluded with the distribution of gifts to each resident.

The campaign aimed to bring joy and care to the elderly, and its impact was reflected in enhanced emotional well-being and a stronger sense of community belonging, helping them feel valued and supported.



C O M M U N I T Y F O U N D A T I O N S



Community Foundations are non-profit organisations that mobilise local resources to support initiatives and projects addressing community needs. They play a key role in improving the quality of life of community members by promoting philanthropy and civic engagement.

PARTICIPATION IN REGIONAL MEETINGS

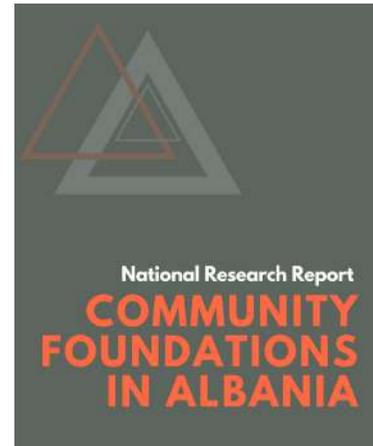
Partners Albania participated in the regional meeting held on 22 October in Skopje, organised by the European Community Foundation Initiative (ECFI) and Konekt. The meeting brought together leaders of community foundations and supporting organisations from across the Balkans to discuss the strengthening and further development of this model in the region. Discussions focused on the 4Cs framework (Capacity, Competencies, Credibility, and Connections), emphasizing the importance of credibility as a key asset, building and strengthening connections, developing organisational competencies, and exploring paths to increase financial capacity in a challenging environment.



Following this regional engagement, Ms. Kostandina Kërti, Program Manager at Partners Albania, also participated in the ECFI European Annual Meeting, held on 24–25 November in Vienna. The meeting brought together organisations supporting community foundations from across Europe to exchange good practices, strengthen partnerships, and reflect on the role of community philanthropy within evolving social and democratic contexts. Discussions focused on key developments and thematic priorities for 2025, including youth participation, climate action, emergency response, and local capacity building, while also contributing to the definition of strategic priorities for 2026. The event additionally marked the 10th anniversary of ECFI, providing an opportunity to reflect on progress achieved and future directions.

THE NATIONAL REPORT COMMUNITY FOUNDATIONS IN ALBANIA

The National Report “Community Foundations in Albania” presents the first in-depth assessment of the establishment of community foundations in Albania, with a particular focus on the first foundation created in the country. It analyses the challenges, opportunities, and potential of community foundations for local development. The analysis is based on the 4Cs framework (Capacity, Competencies, Credibility, and Connections), highlighting current challenges and identifying key opportunities for growth through collaboration with local communities, building partnerships with the diaspora and the private sector, and leveraging crowdfunding platforms.





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