



# PARTNERS ALBANIA SERVICES

## FOR THE PRIVATE SECTOR

## ABOUT US

Partners Albania enables companies to operate responsibly and engage meaningfully with communities by aligning with ESG standards, SDGs, and local development needs.

We help businesses design and measure their CSR efforts, strengthen internal capacity, and build stakeholder trust.

As the lead organization of the National Resource Centre for Civil Society in Albania, we bring companies closer to trusted local actors helping forge authentic, values-aligned partnerships with long-term social impact.

## OUR SERVICES

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### Capacity Building

Tailored programs to build leadership and operational skills.

**Benefit:** Drives growth, resilience, and performance.



### CSR Program Design and Implementation

Co-creation of CSR strategies aligned with corporate values and community needs.

**Benefit:** Strengthens social impact and reputation.



### Impact Measurement for CSR Initiatives

Assessment of real outcomes using local indicators and community feedback.

**Benefit:** Boosts transparency, credibility, and strategic alignment.



### Philanthropy Strategy and SDG Alignment

Advisory to align giving strategies with UN development goals.

**Benefit:** Improves visibility and long-term impact.



### Employee Volunteering Frameworks

Programs that promote community service and team engagement.

**Benefit:** Boosts morale, connection, and internal culture.



### Innovation and Business Transformation

Supporting companies in advancing digitalization, innovation, and sustainability through tailored advisory and partnerships. Services include B2B development, certification and trademark guidance, and circular economy practices.

**Benefit:** Accelerates business modernization, enhances competitiveness, and promotes sustainable growth.



### Exposure to Advanced European Innovation Ecosystems

Facilitated learning and networking visits to European innovation hubs and clusters. Providing access to best practices, new technologies, and partnerships within dynamic innovation ecosystems across Europe.

**Benefit:** Encourages innovation, technology transfer, and cross-sector collaboration.



### Strategic Matchmaking and Access to Market

Facilitating partnerships with CSOs, social enterprises, and the impact investors community by creating impact through SDGs in the Entrepreneurship and Social Innovation ecosystem.

**Benefit:** Enables high-impact collaborations, boosts connections and outreach, increases capacities and access to funding opportunities.



### Incubation and Acceleration for Enterprises

Incubation and acceleration for start-ups and SEs, providing capacity building, mentoring in developing business ideas, networking, and exposure to international markets.

**Benefit:** Grow and scale sustainable business solutions; Refining business models, attracting investment and entering the international markets; increased impact on environmental and social sustainability.

## WHY PARTNERS ALBANIA?

A Trusted Partner in Responsible Business. With over 20 years of experience, Partners Albania helps companies bring their values to life through impactful, strategic, and locally relevant engagement.

### Proven Expertise

- Collaborated with over 80 companies across Albania;
- Designed and financially supported 166 CSR initiatives aligned with SDGs and community goals;
- Recognized for facilitating award-winning CSR and philanthropy programs across diverse sectors, including *information and communication, construction and cement manufacturing, banking and financial services, insurance, retail and wholesale, hospitality and tourism, and the energy sector.*

### Local Access & Credibility

- Extensive network of more than 1000 community-based partners;
- Delivered CSR programs reaching over 500+ beneficiaries;
- Trusted intermediary for corporate partnerships with the nonprofit sector;
- Through the National Resource Centre for Civil Society, we provide businesses access to vetted, credible local partners.

### Strategic Insight

- Helped align company initiatives with 9 SDG targets;
- Provided stakeholder engagement tools resulting in 80% improvement in community participation.

### Flexibility & Professionalism

- Delivered to 20 private companies, trainings and advisory sessions for over 2,000 corporate staff;
- Strong track record of on-time delivery, confidentiality, and measurable results;
- Highly rated by partners for responsiveness, insight, and practical solutions;
- Use of secure CRM platforms, digital tools for CSR tracking, and SDG-aligned reporting systems.

## LET'S WORK TOGETHER TO BUILD INCLUSIVE, TRANSPARENT, AND SUSTAINABLE IMPACT.

Contact us to discuss how we can support your next initiative.

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