



Empower Youth organizations through
Social Entrepreneurship in Tourism

ONLINE SEMINAR ON SOCIAL ENTREPRENEURSHIP



**WE ARE LOOKING
FOR
PARTICIPANTS!!**




Co-funded by
the European Union




CONSEJERÍA
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TO SUPPORT YOUNG PEOPLE IN CREATING SUSTAINABLE, SMART AND ACCESSIBLE PRODUCTS, SERVICES AND PROCESSES IN THE TOURISM VALUE CHAIN BY EXPLOITING SOCIAL ENTREPRENEURSHIP THROUGH THE DEVELOPMENT OF BUSINESS PLAN IDEAS. YOU WILL LEARN THE BASICS OF WHAT YOU NEED TO BECOME A SOCIAL ENTREPRENEUR (MAIN CONCEPTS, REQUIRED SKILLS AND BUSINESS PLAN CREATION). AFTER THIS SEMINAR, YOU WILL KNOW WHAT A SOCIAL ENTREPRENEUR IS, YOU WILL BE ABLE TO IDENTIFY THE SKILLS AND ATTITUDES NEEDED TO BE AN ENTREPRENEUR AND YOU WILL ELABORATE A SIMPLE BUSINESS PLAN TO PRESENT YOUR BUSINESS IDEA OR PROJECT.



WE ARE LOOKING FOUR YOUNG PEOPLE 18 TO 35 YEARS OLD WHO ARE EAGER TO LEARN ABOUT THE TOPIC, WHETHER OR NOT YOU HAVE A PREVIOUS BUSINESS/PROJECT IDEA.



YOU CAN REGISTER BEFORE 7TH JULY.

NOTE: IF YOU ARE ALREADY DEVELOPING A PROJECT AND YOU ARE PART OF A TEAM, YOU CAN REGISTER AS A TEAM BUT YOU SHOULD SELECT A REPRESENTATIVE TO ATTEND THE SEMINAR.



AFTER THE SEMINAR, YOUR BUSINESS PLAN CAN ENTER AN ONLINE COMPETITION. THE BEST THREE PROJECTS WILL BE AWARDED WITH A TRIP TO BRUSSELS TO PRESENT THEIR PROJECT (DETAILS WILL BE EXPLAINED DURING THE SEMINAR).



SEMINAR STRUCTURE:

- **PREPARATION PHASE (10 TO 20 JULY): WE WILL SEND MATERIAL TO THE PARTICIPANTS TO PREPARE THEM FOR THE SEMINAR.**
- **THE SEMINAR: A THREE-HOUR SEMINAR ON THE 21ST, FROM 10:30 TO 13:30 CET.**
- **FOLLOW-UP (OPTIONAL): FOR THOSE WHO WANT TO ASK QUESTIONS ABOUT THEIR BUSINESS PLAN, A FOLLOW-UP PHASE IS PLANNED FROM 24 TO 28 JULY.**
- **DEADLINE FOR PRESENTING YOUR BUSINESS PLAN TO THE CONTEST: 18 AUGUST.**
- **START OF THE VOTING PERIOD (COMPETITION): 1 SEPTEMBER.**
- **RESULTS OF THE COMPETITION: 15 SEPTEMBER.**

