



Project funded by
the European Union



PARTNERSALBANIA
FOR CHANGE AND DEVELOPMENT

Project Ahead
Società cooperativa



SUPPORTING SOCIAL ENTREPRENEURSHIP INITIATIVES OF ALBANIAN CSOs

EMBRACE-Entrepreneurship Models Building Relations and Creative Economy is an initiative implemented in Albania, contributing to the advancement of the legal environment for social enterprises, support to existing and new SEs to tailor their products/services, and/or find their niche in the market by using the existing legal and institutional setup.

EMBRACE is implemented by Partners Albania in partnership with Project Ahead and it is funded by European Union.

ARTISANS ON WEB - INNOVATIVE SUSTAINABLE DEVELOPMENT APPROACH

Project duration: October 2019 - June 2020
Total budget: EUR 6,519.00
EUD contribution: EUR 6,119.80 (93.86%)
Implementing organization: TID Kruja

TID Kruja is an organization established by the Albanian-American Development Foundation, Ministry of Culture, Municipality of Kruja and business owners from the Bazaar. Its aim is the promotion of tourism and the preservation of cultural heritage resources of the most visited city by the tourists. TID Kruja contributed on the restoration of the buildings in the Old Bazaar including roofs, facades, lighting and signage, underground works and improvement of cobblestones. TID Kruja aims at providing opportunities to better adapt to changing community and business needs, as well as to bring a self and multilateral governance mechanism that works locally to improve the area.



TID Kruja



@tidkruja



+355 69 512 1818



tidkruja.org@gmail.com

Artisans on Web is a platform for the online sale of Kruja's "Old Bazaar" handicraft products that contributes to the financial empowerment of Kruja's artisans and the financial sustainability of the association.

Main results of the action:

- Creation of a web platform for the online promotion and sale of handicraft products of Kruja's "Old Bazaar";
- Financial empowerment of 25 artisans of Kruja Bazaar through the adoption of an innovative approach;
- Enhancement of partnership among artisans, hotels, tour operators in the field of tourism contributing to the economic development of Kruja.

