Facts on Philanthropy Activity

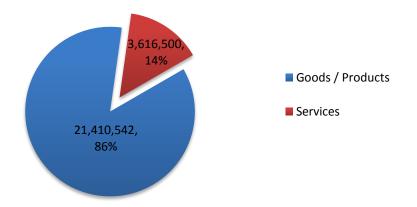
March 2015

Partners Albania as part of its mission on supporting the non for profit sector in Albania and strengthening the crosssectorial cooperation, works on developing the philanthropy in Albania. PA has carried out a series of studies on the level of development of philanthropy in the country (Entrepreneurship and Philanthropy, Survey Report; A Historical View of the Development of Philanthropy in Albania), a series of long-term interventions which aim the identification of this activity from the business sector (Philanthropy Award), as well as the creation of platforms that bring business sector closer in support of social causes (Green Ideas Competition)

Albania Partners is conducting the monitoring of philanthropic activity through the media, including also the social media and information resources from the public and non-public institutions. The monitoring process is conducted on everyday bases and the findings present the supported causes, nature and values of the donation, geographic coverage and also the donor's nature. They are presented as monthly short summary reports that aim to help on the meaning and identification of this activity.

During March 2015 the reported value of the donation at country level is 25,027,042 ALL as presented in the below chart.

Value of Donations in ALL



Nature of Beneficiaries Nature of Donor Children Business **■** Elderly 20% ■ Women ■ NPO ■ Education Individuals 28% Culture ■ Public Institutions ■ Natural Disasters **Purpose of Giving Type of Donation** ■ Support to Marginalized Groups **■** Education ■ Goods / Products

Geographic coverage of

84%

Services

95%

Cilture

■ Natural Disasters

Beneficiaries & Donors

